

Sheri D Fejeran  
Managing Broker/CEO  
Palm Realty Boutique  
DRE# 01217478

**Sheri D Fejeran** brings over 24 years of real estate experience as a top producing REALTOR® and team owner of the Beach Cities Real Estate Team. Prior to real estate, Sheri was the Los Angeles Human Resources Director for a National Outplacement Company. During her real estate career, she has devoted many years of mentoring and coaching for seasoned and new real estate agents and was honored in 2008 as the Los Angeles Business Journal's first recipient of the Outstanding Mentor of the Year award for the Los Angeles Real Estate Awards.

Sheri is the Managing Broker at Palm Realty Boutique where she oversees the day-to-day business for the brokerage as well as being the Mentoring Coach for the Palm Academy. Prior to that, she managed the RE/MAX Beach Cities office in Manhattan Beach for over 10 years and was the Vice President of Associate Relations and Career Development. She was instrumental in the development of the mentoring program designed for newly licensed agents. After moving the teams' business to Keller Williams Beach Cities, Sheri held the position of Broker of Record for 3 years.

Sheri has been recognized as a top producer in sales (Number One Agent and Number One Team for office and region; career awards such as Chairman's Club and Lifetime Achievement) and holds the honor of being REALTOR® of the Year and Broker of the Year for the South Bay Association of Realtors. She is also very involved with organized real estate (local, state and national) and has served as two-time President of the South Bay Association of Realtors, State Director for the California Association of Realtors and California State Director for the National Association of Realtors.

Committed to be a lifelong learner, Sheri attended Arizona State University and California Coast University where she received her MBA. Professionally, she holds the following real estate designations: Certified Luxury Home Marketing Specialist (CLHMS), Accredited Buyer Representative (ABR), Certified Residential Specialist (CRS), Military Relocation Professional (MRP) and Certified Distressed Property Expert (CDPE).