



# JENNIFER GOORCHENKO

**VISTA SOTHEBY'S INTERNATIONAL REALTY**  
**CURRENT PVPAR PRESIDENT-ELECT**  
**PAST SECRETARY FOR THE 2014 PVPAR BOARD OF DIRECTORS**  
**PAST DIRECTOR FOR THE 2013 & 2015 PVPAR BOARD OF DIRECTORS**  
**PAST SECRETARY FOR THE 2012 PVPAR BOARD OF DIRECTORS**

Jennifer Goorchenko has been licensed and working full time in Real Estate for over 20 years, and has been a **REALTOR® for the past 17 years**. She's worked with many of the top agents in the South Bay, and in 2000 decided to partner with her mother, Vicki, to form The Goorchenko Real Estate Team.

Jennifer joined the Palos Verdes Association of REALTORS® (PVPAR) in 2004 when she moved from Moore and Associates (now Berkshire Hathaway) in Hermosa Beach to Keller Williams Palos Verdes Realty. Shortly there after she decided to take a chance on an opportunity, and moved out of state.

Jennifer then spent 4 years living in Alaska, working as a licensed REALTOR® in both Alaska and California on a daily basis. From over 2,300 miles away, peppered with trips back and forth between the two states, Jennifer wrote and negotiated contracts for their clients in California, and did almost all of same work you would expect from a full-time local REALTOR® (except for showing property!).

Since returning to California for good, she has been active with the PVPAR, her offices, and her community. Jennifer **represented the PVPAR as their representative at CRMLS (California Regional Multiple Listing Service) Operations Steering Committee** from July 2010 to December 2011. She was the **PVPAR MLS Committee Chair** from July 2010 to December 2013, and again for 2015. Currently Jennifer is **Chair of the Strategic Planning and Finance Committee** and **Chair of the Membership Committee**. Jennifer has also been involved with PVPAR's **YPN (Young Professional Network) committee** and group since it's inception in 2010.

At the 2014 PVPAR Installation Jennifer was presented with the coveted **"REALTOR® Of The Year"** award. In 2011, Jennifer was presented with the **Distinguished Service Award** "in recognition of distinguished and unselfish service to the Palos Verdes Peninsula Association of REALTORS® in 2011."

In 2013 Jennifer was elected by the PVPAR Board of Directors to hold a position on the **Board of Directors for California Association of Realtors for 2014, and in 2014 was elected for 2015 as well**. She is also **currently on the PVPAR Board of Directors as President-Elect**, and was on the **PVPAR Board of Directors in an elected seat in 2013 and as Secretary in 2012**.

In February of 2011, Jennifer was recognized as a **Cultural Ambassador from Keller Williams International**, awarded to only 57 people out of the more than 77,000 agents in the company. She has also served on Keller Williams' **Agent Leadership Council**, and helped coordinate "RED Day" (Keller Williams annual day to "Renew, Energize and Donate" in the communities they serve). In her spare time, she promotes fostering rescue dogs, supports American Association of University Women's "Tech Trek " program, supports Mychal's Learning Place in Hawthorne...and makes the best chocolate cake ever.